

# LENOVO S40 SALES SUMMARY (V1)

LBG Marketing - Integrated Product Communications

March 28<sup>th</sup> 2014

**lenovo** FOR  
THOSE  
WHO DO.

# S40-40 1-Page Summary

**Stylish 21.5" All-in-One PC with flexible options**



<b>Screen</b>	Frameless 21.5" LED Full HD (1920x1080)
<b>CPU</b>	Up to 4 <sup>th</sup> gen Intel® Core™ i7 (H81 chipset)
<b>Graphics</b>	Up to NVIDIA GT820A 2GB
<b>Storage</b>	Up to 2TB HDD or hybrid SSHD storage or 256GB SSD
<b>Memory</b>	Up to 16GB
<b>Audio</b>	2x3W stereo speakers
<b>Webcam/Mic</b>	Up to 2M (1080p) webcam plus dual array mic
<b>ODD</b>	Up to Blu-ray read/write
<b>Connectivity</b>	Up to Dual -band WiFi 802.11ac
<b>Ports</b>	3x USB 2.0, 2x USB3.0 (1x with Always-on charging), HDMI-in (optional), HDMI-out, mic, headphone, 6in1 card reader, Bluetooth 4.0
<b>Certification</b>	Energy Star 6.0, MS Lync for webcam
<b>Weight (Max)</b>	534mm x 374.5mm x 52.55mm With stand and feet removed
<b>Dimensions</b>	

## 5 Things You Need to Know

1. Stylish 21.5" edge-to-edge display with multi-touch<sup>1</sup>
2. Flexibility with 2x PC colors and 3x matching stand options
3. Clear video conferencing with Lync certified 2M<sup>1</sup> webcam & dual array mic<sup>1</sup>
4. Intel® Ready Mode Technology<sup>2</sup>
5. Secure ports disable in BIOS and web cam cover

1. Optional

2. Intel® Ready Mode technology only with 2.5" SSHD and SSD configurations (not 3.5")

# Overview

## Product Summary

Lenovo S40 uniquely combines a frameless edge-to-edge screen with color and mount options making it a stylish All-in-One PC for any work situation.

## Retail Price Band

\$599 - \$ 1,199

## Ship Support Date

June 16<sup>th</sup> 2014

# Software Overview

## Security & Support Software

- **Desktop Power Manager** – Optimize your PC for electricity saving or performance
- **Lenovo Rescue System** – Quickly backup and restore your data and recover system files – BEFORE entering Windows!
- **Lenovo Companion** – News and product promotions relevant to you're the PC you purchased
- **Lenovo Solution Center** – Monitor system hardware to provide feedback and support

# 5 Things You Need to Know

1 Attractive 21.5" edge-to-edge display with multi-touch<sup>1</sup>

2 Flexibility with 2x PC colors and 3x mount options

3 Clear video conferencing with 2M<sup>1</sup> webcam & dual array mic<sup>1</sup>

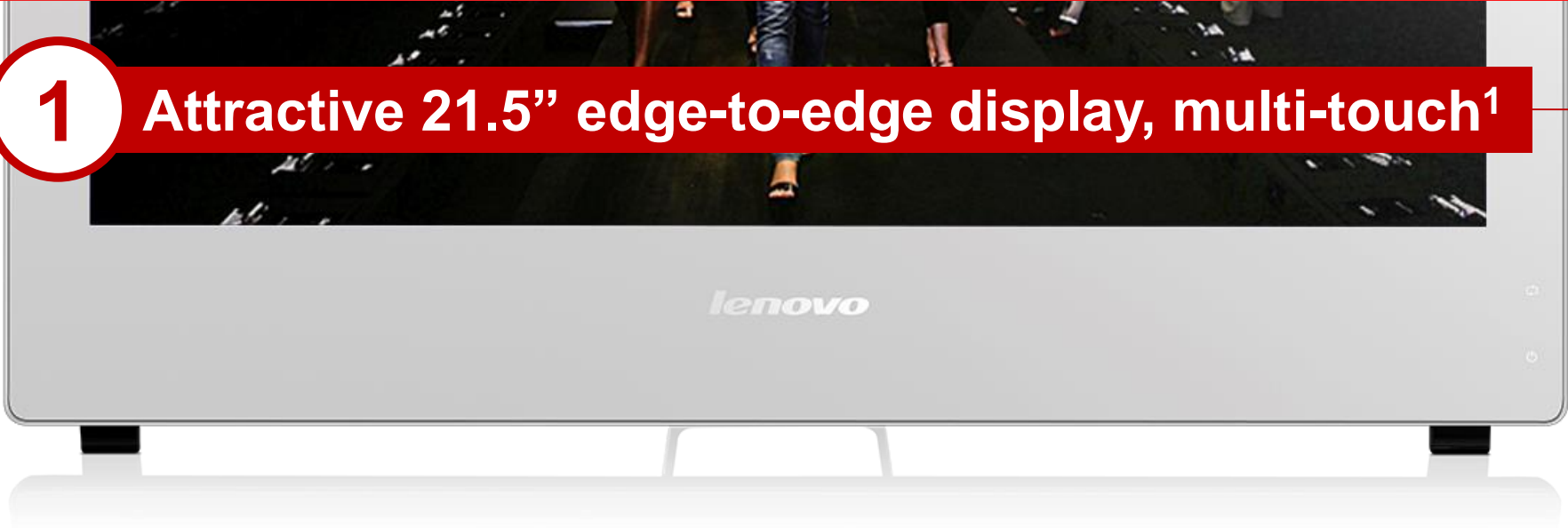
4 Intel® Ready Mode Technology<sup>2</sup>

5 Secure ports disable in BIOS and web cam cover

1. Optional
2. Intel® Ready Mode technology only with 2.5" SSHD and SSD configurations (not 3.5")

# 5 Things You Need to Know

## 1 Attractive 21.5" edge-to-edge display, multi-touch<sup>1</sup>



- ✓ Full HD visuals (1920x1080)
- ✓ Premium look
- ✓ Easy to clean and sterilize

1. Frameless edge-to-edge display looks stylish in any work situation, and is super easy to clean and sterilize with no frame
2. 10-point multi-touch is easy to use and looks cool in front of customers

# 5 Things You Need to Know

## 2 Flexibility: 2 color & 3 matching stand options

### Frame Stand

Adjust 9° to 42°  
Free with S40



### Monitor Stand

Adjust -9° to 45°

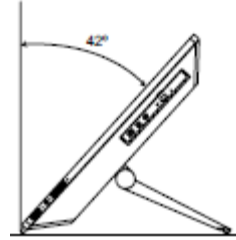


### Transformer Stand

Adjust -9° to 45°



### Frame



### Monitor



### Transformer



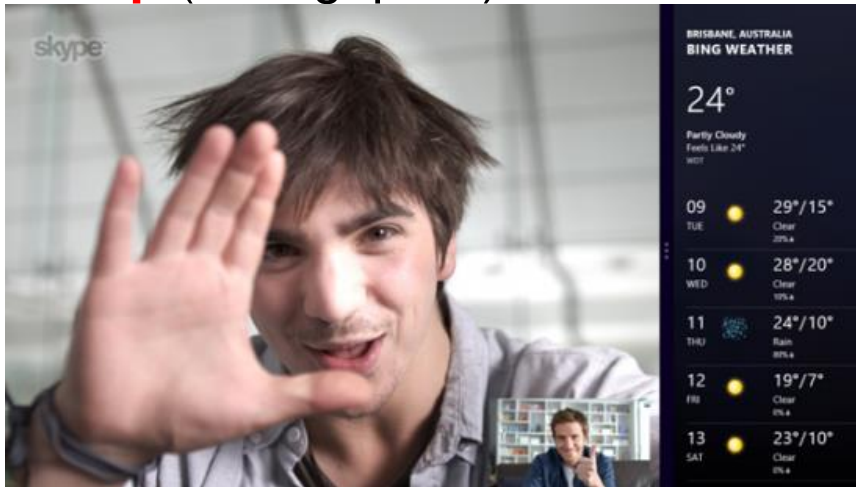
1. Choose between black and white PC color options with color matching accessories: AccuType keyboard, stand, mouse
2. Three stand options makes Lenovo S40 flexible for use in any workplace (comes free with Frame Stand)
3. Maintain that premium feel when mounted by removing the feet and frame stand

# 5 Things You Need to Know

## 3 Conferencing: Up to 2M webcam, dual array mic

### Lenovo S40

**1080p** (2 megapixel) webcam



**TWICE** as many pixels! (1920x1080)

### Dual Array Mic – supports\*:

- ✓ Acoustic echo cancellation
- ✓ Noise suppression
- ✓ Directional beam-forming
- ✓ Voice control

### Standard All-in-One PC

**720p** (1 megapixel) webcam



Half as many pixels (1280x720)

1. With up to Lync certified 2M (1080p) webcam and up to dual array microphone S40 delivers a clear web conference
  - Full HD web conferencing!
  - Dual array microphone (2x embedded microphones) provides excellent sound capture and supports advanced audio enhancement software



# 5 Things You Need to Know

## 4 Intel® Ready Mode Technology

When S40 is sipping power you still<sup>1</sup>:

- Receive emails
- Receive instant message notifications
- Access files remotely with other devices



1. S40 is instantly ready and always connected while sipping power

2. S40 is one of the world's first commercial desktop PCs to take advantage of Intel® Ready Mode Technology

# 5 Things You Need to Know

## 5 Security: disable ports & camera cover



Access BIOS menu to disable: all USB ports, speakers, LAN and audio ports

1. **Prevent data theft on physical devices by disabling USB drives** – accessed through the custom BIOS menu  
Can also disable through BIOS:
  - Webcam
  - Speakers
  - Audio ports
  - LAN
1. **Physical camera cover 100% protection against camera hijacking**

# Design Showroom

Convenient top carry handle



**Rear ports**

3x USB 2.0, HDMI-in (optional),  
HDMI-out, LAN

**Side Ports**

2x USB 3.0 (1x with Always-on  
charging), mic, headphone, 6in1  
card reader

# Accessories

## Accessories

### Mouse

- Wireless 2.4G standard / USB
- Black / white



### AccuType keyboard

- Wireless 2.4G standard / USB
- One button power-on PC
- Black / white
- Slim design (size)

### Monitor Stand

- Black/white
- Adjust -9° to 45°



### Transformer Stand

- Black/white
- Adjust -9° to 45° and height



# VERSION NOTES

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Version	Comments	Date
1.0	First Release	March 29 <sup>th</sup> 2014

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**THANK YOU** **GRAZIE** **MERCI** **DANKE** **GRAZIAS** 謝謝 **СПАСИБО**  
**GRACIAS** **OBRIGADO** ありがとう **DANK** **TAKK** **BEDANKT** **DAKUJEM**